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ABSTRACT

A menu-driven television program access system and method provide a menu structure that allows subscribers to select and view television programming and other services. The menu structure lists programs by program category or by chronological order of broadcast. The subscriber scrolls the menus until a desired program identifier, such as a title and date/time of broadcast is found. The subscriber then operates a "go-button" on a remote control to select the desired program. In response to operation of the "go-button," a set top terminal turns to a channel carrying the selected program.

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